



www.thebostonchannel.com

**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
940818-1	08/19/12	August 2012	07/30/12 - 08/19/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Billing Address:

**Multi Media Services - VA**  
**Attention: Accounts Payable**  
**915 King St**  
**2nd Floor**  
**Alexandria, VA 22314**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Advertiser	Product	Estimate Number
Brown/R/Senate	8/13-8/19 TV Sched	1

Flight Dates	Order #	Alt Order #
08/13/12 - 08/19/12	940818	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/13/12	08/19/12	6a Eyeopener	558-7a	MTWTF--	:30	10	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MTWTF--	10	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	08/13/12	6:37 AM	6a Eyeopener	558-7a	:30	SBTV-080312-07H	\$600.00 NM
6	WCVB	M	08/13/12	6:59 AM	6a Eyeopener	558-7a	:30	SBTV-080912-08H	\$600.00 NM
7	WCVB	Tu	08/14/12	6:28 AM	6a Eyeopener	558-7a	:30	SBTV-080912-08H	\$600.00 NM
2	WCVB	Tu	08/14/12	6:58 AM	6a Eyeopener	558-7a	:30	SBTV-080312-07H	\$600.00 NM
3	WCVB	W	08/15/12	6:23 AM	6a Eyeopener	558-7a	:30	SBTV-080312-07H	\$600.00 NM
8	WCVB	W	08/15/12	6:59 AM	6a Eyeopener	558-7a	:30	SBTV-080912-08H	\$600.00 NM
10	WCVB	Th	08/16/12	5:59 AM	6a Eyeopener	558-7a	:30	SBTV-080912-08H	\$600.00 NM
4	WCVB	Th	08/16/12	6:40 AM	6a Eyeopener	558-7a	:30	SBTV-080312-07H	\$600.00 NM
9	WCVB	F	08/17/12	6:28 AM	6a Eyeopener	558-7a	:30	SBTV-080912-08H	\$600.00 NM
5	WCVB	F	08/17/12	6:43 AM	6a Eyeopener	558-7a	:30	SBTV-080312-07H	\$600.00 NM
2	08/13/12	08/19/12	Good Morning America	658-9a	MTWTF--	:30	15	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MTWTF--	15	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WCVB	M	08/13/12	7:25 AM	Good Morning America	658-9a	:30	SBTV-080312-07H	\$900.00 NM
15	WCVB	M	08/13/12	7:58 AM	Good Morning America	658-9a	:30	SBTV-080912-08H	\$900.00 NM
2	WCVB	M	08/13/12	8:47 AM	Good Morning America	658-9a	:30	SBTV-080312-07H	\$900.00 NM
1	WCVB	Tu	08/14/12	7:28 AM	Good Morning America	658-9a	:30	SBTV-080912-08H	\$900.00 NM
12	WCVB	Tu	08/14/12	8:29 AM	Good Morning America	658-9a	:30	SBTV-080312-07H	\$900.00 NM
7	WCVB	Tu	08/14/12	8:59 AM	Good Morning America	658-9a	:30	SBTV-080912-08H	\$900.00 NM
8	WCVB	W	08/15/12	7:58 AM	Good Morning America	658-9a	:30	SBTV-080312-07H	\$900.00 NM
3	WCVB	W	08/15/12	8:29 AM	Good Morning America	658-9a	:30	SBTV-080912-08H	\$900.00 NM
11	WCVB	W	08/15/12	8:58 AM	Good Morning America	658-9a	:30	SBTV-080312-07H	\$900.00 NM
14	WCVB	Th	08/16/12	7:55 AM	Good Morning America	658-9a	:30	SBTV-080912-08H	\$900.00 NM
4	WCVB	Th	08/16/12	8:29 AM	Good Morning America	658-9a	:30	SBTV-080312-07H	\$900.00 NM
9	WCVB	Th	08/16/12	8:53 AM	Good Morning America	658-9a	:30	SBTV-080912-08H	\$900.00 NM
13	WCVB	F	08/17/12	7:25 AM	Good Morning America	658-9a	:30	SBTV-080912-08H	\$900.00 NM
10	WCVB	F	08/17/12	7:58 AM	Good Morning America	658-9a	:30	SBTV-080312-07H	\$900.00 NM
5	WCVB	F	08/17/12	8:38 AM	Good Morning America	658-9a	:30	SBTV-080912-08H	\$900.00 NM

# DUPLICATE INVOICE



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Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
940818-1	08/19/12	August 2012	07/30/12 - 08/19/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	8/13-8/19 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	08/13/12	08/19/12	REGIS AND KELLY DAY 9A-10A		MTWTF--	:30	5	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice - no makegood required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MTWTF--	5	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	08/13/12	9:32 AM	REGIS AND KELLY DAY	9A-10A	:30	SBTV-080912-08H	\$200.00 NM
1	WCVB	Tu	08/14/12	9:45 AM	REGIS AND KELLY DAY	9A-10A	:30	SBTV-080312-07H	\$200.00 NM
4	WCVB	W	08/15/12	9:28 AM	REGIS AND KELLY DAY	9A-10A	:30	SBTV-080912-08H	\$200.00 NM
5	WCVB	Th	08/16/12	9:35 AM	REGIS AND KELLY DAY	9A-10A	:30	SBTV-080312-07H	\$200.00 NM
3	WCVB	F	08/17/12	9:51 AM	REGIS AND KELLY DAY	9A-10A	:30	SBTV-080312-07H	\$200.00 NM
4	08/13/12	08/19/12	Nate Berkus	M-F 10a-11a	MTWTF--	:30	5	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice - no makegood required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MTWTF--	5	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	M	08/13/12	10:34 AM	Nate Berkus	M-F 10a-11a	:30	SBTV-080312-07H	\$150.00 NM
1	WCVB	Tu	08/14/12	10:27 AM	Nate Berkus	M-F 10a-11a	:30	SBTV-080912-08H	\$150.00 NM
5	WCVB	W	08/15/12	10:27 AM	Nate Berkus	M-F 10a-11a	:30	SBTV-080312-07H	\$150.00 NM
2	WCVB	Th	08/16/12	10:53 AM	Nate Berkus	M-F 10a-11a	:30	SBTV-080912-08H	\$150.00 NM
4	WCVB	F	08/17/12	10:42 AM	Nate Berkus	M-F 10a-11a	:30	SBTV-080912-08H	\$150.00 NM
5	08/13/12	08/19/12	The View	1058-12n	MTWTF--	:30	5	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MTWTF--	5	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	08/13/12	11:33 AM	The View	1058-12n	:30	SBTV-080912-08H	\$450.00 NM
5	WCVB	Tu	08/14/12	11:32 AM	The View	1058-12n	:30	SBTV-080312-07H	\$450.00 NM
2	WCVB	W	08/15/12	11:34 AM	The View	1058-12n	:30	SBTV-080912-08H	\$450.00 NM
4	WCVB	Th	08/16/12	11:32 AM	The View	1058-12n	:30	SBTV-080312-07H	\$450.00 NM
3	WCVB	F	08/17/12	11:32 AM	The View	1058-12n	:30	SBTV-080312-07H	\$450.00 NM
6	08/13/12	08/19/12	Midday News	1158a-1230p	MTWTF--	:30	5	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MTWTF--	5	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	M	08/13/12	12:14 PM	Midday News	1158a-1230p	:30	SBTV-080312-07H	\$250.00 NM
2	WCVB	Tu	08/14/12	12:24 PM	Midday News	1158a-1230p	:30	SBTV-080912-08H	\$250.00 NM
4	WCVB	W	08/15/12	12:15 PM	Midday News	1158a-1230p	:30	SBTV-080312-07H	\$250.00 NM
5	WCVB	Th	08/16/12	12:13 PM	Midday News	1158a-1230p	:30	SBTV-080912-08H	\$250.00 NM
1	WCVB	F	08/17/12	12:23 PM	Midday News	1158a-1230p	:30	SBTV-080912-08H	\$250.00 NM
7	08/13/12	08/19/12	Millionaire	1228-1p	MTWTF--	:30	5	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MTWTF--	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	M	08/13/12	12:44 PM	Millionaire	1228-1p	:30	SBTV-080912-08H	\$350.00 NM
1	WCVB	Tu	08/14/12	12:54 PM	Millionaire	1228-1p	:30	SBTV-080312-07H	\$350.00 NM
5	WCVB	W	08/15/12	12:53 PM	Millionaire	1228-1p	:30	SBTV-080912-08H	\$350.00 NM
2	WCVB	Th	08/16/12	12:45 PM	Millionaire	1228-1p	:30	SBTV-080312-07H	\$350.00 NM
3	WCVB	F	08/17/12	12:52 PM	Millionaire	1228-1p	:30	SBTV-080312-07H	\$350.00 NM
8	08/13/12	08/19/12	ELLEN EF	4P-5P	MTWTF--	:30	5	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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INVOICE

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Advertiser		Product	Estimate Number
Brown/R/Senate		8/13-8/19 TV Sched	1

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	08/13/12	08/19/12	ELLEN EF	4P-5P	MTWTF--	:30	5	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
08/13/12 08/19/12 MTWTF-- 5 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 08/13/12 4:47 PM ELLEN EF 4P-5P :30 SBTV-080912-08H \$500.00 NM									
2 WCVB Tu 08/14/12 4:24 PM ELLEN EF 4P-5P :30 SBTV-080312-07H \$500.00 NM									
3 WCVB W 08/15/12 4:46 PM ELLEN EF 4P-5P :30 SBTV-080912-08H \$500.00 NM									
4 WCVB Th 08/16/12 4:29 PM ELLEN EF 4P-5P :30 SBTV-080312-07H \$500.00 NM									
5 WCVB F 08/17/12 4:30 PM ELLEN EF 4P-5P :30 SBTV-080312-07H \$500.00 NM									
9	08/13/12	08/19/12	Newscenter 5 at 5	5-6p	MTWTF--	:30	10	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 MTWTF-- 10 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WCVB M 08/13/12 5:29 PM Newscenter 5 at 5 5-6p :30 SBTV-080312-07H \$650.00 NM									
1 WCVB M 08/13/12 5:44 PM Newscenter 5 at 5 5-6p :30 SBTV-080912-08H \$650.00 NM									
2 WCVB Tu 08/14/12 5:23 PM Newscenter 5 at 5 5-6p :30 SBTV-080912-08H \$650.00 NM									
7 WCVB Tu 08/14/12 5:38 PM Newscenter 5 at 5 5-6p :30 SBTV-080312-07H \$650.00 NM									
3 WCVB W 08/15/12 5:30 PM Newscenter 5 at 5 5-6p :30 SBTV-080312-07H \$650.00 NM									
10 WCVB W 08/15/12 5:54 PM Newscenter 5 at 5 5-6p :30 SBTV-080912-08H \$650.00 NM									
8 WCVB Th 08/16/12 5:13 PM Newscenter 5 at 5 5-6p :30 SBTV-080912-08H \$650.00 NM									
4 WCVB Th 08/16/12 5:37 PM Newscenter 5 at 5 5-6p :30 SBTV-080312-07H \$650.00 NM									
9 WCVB F 08/17/12 5:27 PM Newscenter 5 at 5 5-6p :30 SBTV-080912-08H \$650.00 NM									
5 WCVB F 08/17/12 5:41 PM Newscenter 5 at 5 5-6p :30 SBTV-080312-07H \$650.00 NM									
10	08/13/12	08/19/12	Newscenter 5 at 6	6-630p	MTWTF--	:30	10	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 MTWTF-- 10 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
8 WCVB M 08/13/12 6:24 PM Newscenter 5 at 6 6-630p :30 SBTV-080312-07H \$900.00 NM									
4 WCVB M 08/13/12 6:29 PM Newscenter 5 at 6 6-630p :30 SBTV-080912-08H \$900.00 NM									
3 WCVB Tu 08/14/12 6:12 PM Newscenter 5 at 6 6-630p :30 SBTV-080912-08H \$900.00 NM									
6 WCVB Tu 08/14/12 6:28 PM Newscenter 5 at 6 6-630p :30 SBTV-080312-07H \$900.00 NM									
1 WCVB W 08/15/12 6:25 PM Newscenter 5 at 6 6-630p :30 SBTV-080312-07H \$900.00 NM									
7 WCVB W 08/15/12 6:27 PM Newscenter 5 at 6 6-630p :30 SBTV-080912-08H \$900.00 NM									
10 WCVB Th 08/16/12 6:14 PM Newscenter 5 at 6 6-630p :30 SBTV-080912-08H \$900.00 NM									
2 WCVB Th 08/16/12 6:26 PM Newscenter 5 at 6 6-630p :30 SBTV-080312-07H \$900.00 NM									
5 WCVB F 08/17/12 6:25 PM Newscenter 5 at 6 6-630p :30 SBTV-080912-08H \$900.00 NM									
9 WCVB F 08/17/12 6:28 PM Newscenter 5 at 6 6-630p :30 SBTV-080312-07H \$900.00 NM									
11	08/13/12	08/19/12	M-F Inside Edition	658-730p	MTWTF--	:30	5	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 MTWTF-- 5 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WCVB M 08/13/12 7:12 PM M-F Inside Edition 658-730p :30 SBTV-080312-07H \$800.00 NM									
2 WCVB Tu 08/14/12 7:13 PM M-F Inside Edition 658-730p :30 SBTV-080912-08H \$800.00 NM									
3 WCVB W 08/15/12 7:28 PM M-F Inside Edition 658-730p :30 SBTV-080312-07H \$800.00 NM									
1 WCVB Th 08/16/12 7:20 PM M-F Inside Edition 658-730p :30 SBTV-080912-08H \$800.00 NM									
5 WCVB F 08/17/12 7:11 PM M-F Inside Edition 658-730p :30 SBTV-080912-08H \$800.00 NM									
12	08/13/12	08/19/12	Chronicle	728-8p	MTWTF--	:30	10	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 MTWTF-- 10 \$900.00									

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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940818-1	08/19/12	August 2012	07/30/12 - 08/19/12
Advertiser		Product	Estimate Number
Brown/R/Senate		8/13-8/19 TV Sched	1

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/13/12	08/19/12	Chronicle	728-8p	MTWTF--	:30	10	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
08/13/12 08/19/12 MTWTF-- 10 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB M 08/13/12 7:29 PM Chronicle 728-8p :30 SBTV-080912-08H \$900.00 NM									
6 WCVB M 08/13/12 7:51 PM Chronicle 728-8p :30 SBTV-080312-07H \$900.00 NM									
7 WCVB Tu 08/14/12 7:29 PM Chronicle 728-8p :30 SBTV-080312-07H \$900.00 NM									
1 WCVB Tu 08/14/12 7:52 PM Chronicle 728-8p :30 SBTV-080912-08H \$900.00 NM									
4 WCVB W 08/15/12 7:50 PM Chronicle 728-8p :30 SBTV-080912-08H \$900.00 NM									
10 WCVB Th 08/16/12 7:29 PM Chronicle 728-8p :30 SBTV-080312-07H \$900.00 NM									
9 WCVB Th 08/16/12 7:43 PM Chronicle 728-8p :30 SBTV-080912-08H \$900.00 NM									
8 WCVB F 08/17/12 7:29 PM Chronicle 728-8p :30 SBTV-080312-07H \$900.00 NM									
5 WCVB F 08/17/12 7:44 PM Chronicle 728-8p :30 SBTV-080912-08H \$900.00 NM									
3 WCVB F 08/17/12 7:54 PM Chronicle 728-8p :30 SBTV-080312-07H \$900.00 NM									
13	08/13/12	08/19/12	Nightline	1135p-1206a	MTWTF--	:30	5	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 MTWTF-- 5 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WCVB M 08/13/12 11:54 PM Nightline 1135p-1206a :30 SBTV-080912-08H \$450.00 NM									
4 WCVB Tu 08/14/12 12:01 AM Nightline 1135p-1206a :30 SBTV-080312-07H \$450.00 NM									
3 WCVB W 08/15/12 11:55 PM Nightline 1135p-1206a :30 SBTV-080912-08H \$450.00 NM									
2 WCVB Th 08/16/12 12:01 AM Nightline 1135p-1206a :30 SBTV-080912-08H \$450.00 NM									
1 WCVB F 08/17/12 11:54 PM Nightline 1135p-1206a :30 SBTV-080312-07H \$450.00 NM									
14	08/13/12	08/19/12	Jimmy Kimmel	1205-105a	MTWTF--	:30	10	\$105.00	NM
Class of Time - Immediately Pre-emptible without notice - no makegood required									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 MTWTF-- 10 \$105.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WCVB M 08/13/12 12:42 AM Jimmy Kimmel 1205-105a :30 SBTV-080312-07H \$105.00 NM									
6 WCVB M 08/13/12 12:58 AM Jimmy Kimmel 1205-105a :30 SBTV-080912-08H \$105.00 NM									
8 WCVB Tu 08/14/12 12:46 AM Jimmy Kimmel 1205-105a :30 SBTV-080912-08H \$105.00 NM									
2 WCVB Tu 08/14/12 12:59 AM Jimmy Kimmel 1205-105a :30 SBTV-080312-07H \$105.00 NM									
7 WCVB W 08/15/12 12:38 AM Jimmy Kimmel 1205-105a :30 SBTV-080312-07H \$105.00 NM									
4 WCVB W 08/15/12 12:50 AM Jimmy Kimmel 1205-105a :30 SBTV-080912-08H \$105.00 NM									
10 WCVB Th 08/16/12 12:44 AM Jimmy Kimmel 1205-105a :30 SBTV-080312-07H \$105.00 NM									
1 WCVB Th 08/16/12 12:59 AM Jimmy Kimmel 1205-105a :30 SBTV-080912-08H \$105.00 NM									
5 WCVB F 08/17/12 12:45 AM Jimmy Kimmel 1205-105a :30 SBTV-080912-08H \$105.00 NM									
9 WCVB F 08/17/12 12:59 AM Jimmy Kimmel 1205-105a :30 SBTV-080312-07H \$105.00 NM									
15	08/13/12	08/19/12	430a Eyeopener	430-5a	MTWTF--	:30	5	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 MTWTF-- 5 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 08/13/12 4:43 AM 430a Eyeopener 430-5a :30 SBTV-080912-08H \$75.00 NM									
3 WCVB Tu 08/14/12 4:42 AM 430a Eyeopener 430-5a :30 SBTV-080312-07H \$75.00 NM									
2 WCVB W 08/15/12 4:45 AM 430a Eyeopener 430-5a :30 SBTV-080912-08H \$75.00 NM									
5 WCVB Th 08/16/12 4:44 AM 430a Eyeopener 430-5a :30 SBTV-080312-07H \$75.00 NM									
4 WCVB F 08/17/12 4:43 AM 430a Eyeopener 430-5a :30 SBTV-080312-07H \$75.00 NM									
16	08/13/12	08/19/12	5a Eyeopener	5-6a	MTWTF--	:30	10	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									

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**Lehigh Valley, PA 18002-6874**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
940818-1	08/19/12	August 2012	07/30/12 - 08/19/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	8/13-8/19 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	08/13/12	08/19/12	5a Eyeopener	5-6a	MTWTF--	:30	10	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
	08/13/12	08/19/12	MTWTF--	10	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	08/13/12	5:24 AM	5a Eyeopener	5-6a	:30	SBTV-080312-07H	\$350.00 NM
9	WCVB	M	08/13/12	5:43 AM	5a Eyeopener	5-6a	:30	SBTV-080912-08H	\$350.00 NM
2	WCVB	Tu	08/14/12	5:24 AM	5a Eyeopener	5-6a	:30	SBTV-080912-08H	\$350.00 NM
6	WCVB	Tu	08/14/12	5:43 AM	5a Eyeopener	5-6a	:30	SBTV-080312-07H	\$350.00 NM
7	WCVB	W	08/15/12	5:25 AM	5a Eyeopener	5-6a	:30	SBTV-080312-07H	\$350.00 NM
4	WCVB	W	08/15/12	5:39 AM	5a Eyeopener	5-6a	:30	SBTV-080912-08H	\$350.00 NM
3	WCVB	Th	08/16/12	5:24 AM	5a Eyeopener	5-6a	:30	SBTV-080912-08H	\$350.00 NM
10	WCVB	Th	08/16/12	5:39 AM	5a Eyeopener	5-6a	:30	SBTV-080312-07H	\$350.00 NM
8	WCVB	F	08/17/12	5:23 AM	5a Eyeopener	5-6a	:30	SBTV-080912-08H	\$350.00 NM
5	WCVB	F	08/17/12	5:40 AM	5a Eyeopener	5-6a	:30	SBTV-080312-07H	\$350.00 NM
17	08/13/12	08/19/12	Newscenter 5 at 11	11-1130p	MTWTFSS	:30	14	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	MTWTFSS	14	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WCVB	M	08/13/12	11:24 PM	Newscenter 5 at 11	11-1130p	:30	SBTV-080912-08H	\$1,800.00 NM
13	WCVB	M	08/13/12	11:28 PM	Newscenter 5 at 11	11-1130p	:30	SBTV-080312-07H	\$1,800.00 NM
11	WCVB	Tu	08/14/12	11:24 PM	Newscenter 5 at 11	11-1130p	:30	SBTV-080312-07H	\$1,800.00 NM
1	WCVB	Tu	08/14/12	11:28 PM	Newscenter 5 at 11	11-1130p	:30	SBTV-080912-08H	\$1,800.00 NM
9	WCVB	W	08/15/12	11:22 PM	Newscenter 5 at 11	11-1130p	:30	SBTV-080312-07H	\$1,800.00 NM
7	WCVB	W	08/15/12	11:27 PM	Newscenter 5 at 11	11-1130p	:30	SBTV-080912-08H	\$1,800.00 NM
2	WCVB	Th	08/16/12	11:13 PM	Newscenter 5 at 11	11-1130p	:30	SBTV-080312-07H	\$1,800.00 NM
14	WCVB	Th	08/16/12	11:26 PM	Newscenter 5 at 11	11-1130p	:30	SBTV-080912-08H	\$1,800.00 NM
4	WCVB	F	08/17/12	11:14 PM	Newscenter 5 at 11	11-1130p	:30	SBTV-080912-08H	\$1,800.00 NM
12	WCVB	F	08/17/12	11:24 PM	Newscenter 5 at 11	11-1130p	:30	SBTV-080312-07H	\$1,800.00 NM
8	WCVB	Sa	08/18/12	11:22 PM	Newscenter 5 at 11	11-1130p	:30	SBTV08181210H	\$1,800.00 NM
3	WCVB	Sa	08/18/12	11:25 PM	Newscenter 5 at 11	11-1130p	:30	SBTV08181210H	\$1,800.00 NM
10	WCVB	Su	08/19/12	11:23 PM	Newscenter 5 at 11	11-1130p	:30	SBTV08181210H	\$1,800.00 NM
6	WCVB	Su	08/19/12	11:31 PM	Newscenter 5 at 11	11-1130p	:30	SBTV08181210H	\$1,800.00 NM
18	08/13/12	08/19/12	8a Sat Wknd Eyeopener	Sa 8a-9a	-----S-	:30	2	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----S-	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	08/18/12	8:22 AM	8a Sat Wknd Eyeopener	Sa 8a-9a	:30	SBTV08181210H	\$300.00 NM
2	WCVB	Sa	08/18/12	8:52 AM	8a Sat Wknd Eyeopener	Sa 8a-9a	:30	SBTV08181210H	\$300.00 NM
19	08/13/12	08/19/12	INSIDE EDITION SAT	5:30P-6P	-----S-	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice - no makegood required									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----S-	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	08/18/12	5:43 PM	INSIDE EDITION SAT	5:30P-6P	:30	SBTV08181210H	\$100.00 NM
20	08/13/12	08/19/12	6a Weekend Eyeopener	558-7a	-----SS	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----SS	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Sa	08/18/12	6:09 AM	6a Weekend Eyeopener	558-7a	:30	SBTV08181210H	\$400.00 NM

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**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
940818-1	08/19/12	August 2012	07/30/12 - 08/19/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	8/13-8/19 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	08/13/12	08/19/12	6a Weekend Eyeopener	558-7a	-----SS	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	08/19/12	6:27 AM	6a Weekend Eyeopener	558-7a	:30	SBTV08181210H	\$400.00 NM
21	08/13/12	08/19/12	Weekend GMA	7-8a	-----SS	:30	4	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----SS	4	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	Sa	08/18/12	7:27 AM	Weekend GMA	7-8a	:30	SBTV08181210H	\$750.00 NM
1	WCVB	Sa	08/18/12	7:55 AM	Weekend GMA	7-8a	:30	SBTV08181210H	\$750.00 NM
2	WCVB	Su	08/19/12	6:59 AM	Weekend GMA	7-8a	:30	SBTV08181210H	\$750.00 NM
3	WCVB	Su	08/19/12	7:40 AM	Weekend GMA	7-8a	:30	SBTV08181210H	\$750.00 NM
22	08/13/12	08/19/12	6p News Weekend	6-630p	-----SS	:30	2	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----SS	2	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Sa	08/18/12	6:24 PM	6p News Weekend	6-630p	:30	SBTV08181210H	\$750.00 NM
1	WCVB	Su	08/19/12	6:24 PM	6p News Weekend	6-630p	:30	SBTV08181210H	\$750.00 NM
23	08/13/12	08/19/12	5a Weekend Eyeopener	Sa/Su 5a-6a	-----SS	:30	4	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likley									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----SS	4	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	Sa	08/18/12	5:08 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	SBTV08181210H	\$75.00 NM
2	WCVB	Sa	08/18/12	5:38 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	SBTV08181210H	\$75.00 NM
1	WCVB	Su	08/19/12	5:22 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	SBTV08181210H	\$75.00 NM
3	WCVB	Su	08/19/12	5:43 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	SBTV08181210H	\$75.00 NM
24	08/13/12	08/19/12	8a Sun Wknd Eyeopener	Su 8-10a	-----S	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----S	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	08/19/12	8:20 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	SBTV08181210H	\$400.00 NM
3	WCVB	Su	08/19/12	8:51 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	SBTV08181210H	\$400.00 NM
2	WCVB	Su	08/19/12	9:21 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	SBTV08181210H	\$400.00 NM
25	08/13/12	08/19/12	This Week / C. Amanpour	10-11a	-----S	:30	1	\$750.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----S	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	08/19/12	10:23 AM	This Week / C. Amanpour	10-11a	:30	SBTV08181210H	\$750.00 NM
26	08/13/12	08/19/12	OTR 11a	1058a-1130a	-----S	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice - no makegood required									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----S	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	08/19/12	11:16 AM	OTR 11a	1058a-1130a	:30	SBTV08181210H	\$100.00 NM
27	08/13/12	08/19/12	GOOD AFTERNOON AM 2-3p		MTWTF--	:30	5	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	MTWTF--	5	\$200.00				

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**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
940818-1	08/19/12	August 2012	07/30/12 - 08/19/12
Advertiser		Product	Estimate Number
Brown/R/Senate		8/13-8/19 TV Sched	1

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
27	08/13/12	08/19/12	GOOD AFTERNOON AM 2-3p Class of Time - Immediately Pre-emptible without notice - makegood likely		MTWTF--	:30	5	\$200.00	NM		
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	3	WCVB	M	08/13/12	2:35 PM	GOOD AFTERNOON AMERICA	2-3p	:30	SBTV-080912-08H	\$200.00	NM
	1	WCVB	Tu	08/14/12	2:59 PM	GOOD AFTERNOON AMERICA	2-3p	:30	SBTV-080312-07H	\$200.00	NM
	2	WCVB	W	08/15/12	2:59 PM	GOOD AFTERNOON AMERICA	2-3p	:30	SBTV-080912-08H	\$200.00	NM
	4	WCVB	Th	08/16/12	2:37 PM	GOOD AFTERNOON AMERICA	2-3p	:30	SBTV-080312-07H	\$200.00	NM
	5	WCVB	F	08/17/12	2:36 PM	GOOD AFTERNOON AMERICA	2-3p	:30	SBTV-080312-07H	\$200.00	NM
28	08/13/12	08/19/12	The Chew Class of Time - Immediately Pre-emptible without notice - makegood likely	1-2p	MTWTF--	:30	5	\$200.00	NM		
	9 Weeks:	<u>Start Date</u> 08/13/12	<u>End Date</u> 08/19/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 5	<u>Rate</u> \$200.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	3	WCVB	M	08/13/12	1:32 PM	The Chew	1-2p	:30	SBTV-080312-07H	\$200.00	NM
	2	WCVB	Tu	08/14/12	1:35 PM	The Chew	1-2p	:30	SBTV-080912-08H	\$200.00	NM
	1	WCVB	W	08/15/12	1:38 PM	The Chew	1-2p	:30	SBTV-080312-07H	\$200.00	NM
	4	WCVB	Th	08/16/12	1:36 PM	The Chew	1-2p	:30	SBTV-080912-08H	\$200.00	NM
	5	WCVB	F	08/17/12	1:36 PM	The Chew	1-2p	:30	SBTV-080912-08H	\$200.00	NM
29	08/13/12	08/19/12	GENERAL HOSPITAL Class of Time - Pre-emptible with notice	ABC SOAPS ROTA	MTWTF--	:30	5	\$600.00	NM		
	Weeks:	<u>Start Date</u> 08/13/12	<u>End Date</u> 08/19/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 5	<u>Rate</u> \$600.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	5	WCVB	M	08/13/12	3:59 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	SBTV-080312-07H	\$600.00	NM
	2	WCVB	Tu	08/14/12	3:25 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	SBTV-080912-08H	\$600.00	NM
	4	WCVB	W	08/15/12	3:59 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	SBTV-080312-07H	\$600.00	NM
	3	WCVB	Th	08/16/12	3:22 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	SBTV-080912-08H	\$600.00	NM
	1	WCVB	F	08/17/12	3:22 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	SBTV-080912-08H	\$600.00	NM
30	08/13/12	08/19/12	Post 1130p Late News Class of Time - Immediately Pre-emptible without notice - makegood likely	1130p-1135p	MTWTFSS	:30	5	\$900.00	NM		
	Weeks:	<u>Start Date</u> 08/13/12	<u>End Date</u> 08/19/12	<u>MTWTFSS</u> MTWTFSS	<u>Spots/Week</u> 5	<u>Rate</u> \$900.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	5	WCVB	W	08/15/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	SBTV-080312-07H	\$900.00	NM
	2	WCVB	Th	08/16/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	SBTV-080312-07H	\$900.00	NM
	3	WCVB	F	08/17/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	SBTV-080912-08H	\$900.00	NM
	4	WCVB	Sa	08/18/12	11:35 PM	Post 1130p Late News	1130p-1135p	:30	SBTV08181210H	\$900.00	NM
	1	WCVB	Su	08/19/12	11:33 PM	Post 1130p Late News	1130p-1135p	:30	SBTV08181210H	\$900.00	NM
31	08/13/12	08/19/12	HOLLYSCOOP LF Class of Time - Immediately Pre-emptible without notice - makegood likely	HOLLYSCOOP LF	-----S-	:30	1	\$150.00	NM		
	Weeks:	<u>Start Date</u> 08/13/12	<u>End Date</u> 08/19/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$150.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WCVB	Sa	08/18/12	12:00 AM	HOLLYSCOOP LF	HOLLYSCOOP LF	:30	SBTV08181210H	\$150.00	NM
32	08/13/12	08/19/12	House Class of Time - Immediately Pre-emptible without notice - no makegood required	12A-1A	-----S	:30	1	\$150.00	NM		
	Weeks:	<u>Start Date</u> 08/13/12	<u>End Date</u> 08/19/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$150.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type



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940818-1	08/19/12	August 2012	07/30/12 - 08/19/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	8/13-8/19 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	08/13/12	08/19/12	House	12A-1A	-----S	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice - no makegood required									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	08/19/12		House	12A-1A	:00		<del>\$150.00</del> NM
See MG 32.2									
2	WCVB	Su	08/19/12	12:39 AM	HOUSE 2 WKND LF	12-1x	:30	SBTV08181210H	\$150.00 NM
MG for 32.1 08/19									
33	08/17/12	08/19/12	Post 1130p Late News	1130p-1135p	----FSS	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	----FSS	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	08/19/12		Post 1130p Late News	1130p-1135p	:00		<del>\$900.00</del> NM
Credited									
<u>Total Spots</u>							<b>176</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$108,025.00</b>
<u>Agency Commission</u>	<b>\$16,203.75</b>
<u>Net Amount Due</u>	<b>\$91,821.25</b>